

BREAKING TRADITION: RETHINKING THE ECONOMY OF LEARNING

Nina Czegledy

ISEA2012 EDUCATION WORKSHOP

SEPTEMBER 23, 2012 3:30-5:30

ABSTRACT

The profile of education in the 21st century is going to be very different from previous models. Both institutional leaders and academics are aiming to redefine the role of higher education and invest on a large scale in new learning technologies. Consequently, higher education is expected to be a much broader enterprise in the future.

The financial crisis from 2007 to present -arguably the worst crisis since the 1930 - has widespread consequences in all walks of life including education. In addition to deep budget cuts and increased tuition fees (an unprecedented financial burden for students) numerous questions remain unresolved. Educators concerned with local and national government funding, specialists in education finance, and educational administrators need to be aware of the latest research and practice in the economics of education. The scope of the crisis is enormous; nevertheless to develop a dialogue on an international level is essential.

The workshop brings together academics, researchers, and educators to discuss the latest developments of policy research, evaluate the role of educational research, as well as existing educational business strategies, financial modeling, and risk management. It is essential to keep in mind that in addition to the long-term benefits of education, the successful future resolution of current problems will greatly influence the perspectives and potential of tomorrow's leaders.

The workshop strongly encourages interaction between participants interested in the changes of economic dimensions of education. The summary outcome of the workshop is to be published in the Leonardo Education Almanac's series on education.

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SCHEDULE

- Welcome:** **Andrea Polli**, Artistic Director, ISEA2012 Machine Wilderness
MESA DEL SOL CHAIR OF DIGITAL MEDIA ASSOCIATE PROFESSOR, FINE ARTS AND ENGINEERING
- Welcome:** **Juliana Pierce**, Chair, ISEA foundation
- Introduction:** **Nina Czegledy**, Workshop Director and Convenor
SENIOR FELLOW, KMDI, UNIVERSITY OF TORONTO
ADJUNCT ASSOCIATE PROFESSOR, CONCORDIA UNIVERSITY, MONTREAL
- Keynote presenters:** **Chaouki Abdallah**, Provost and Executive Vice President, University of New Mexico
Patricia Olynyk, Director, Graduate School of Art, Florence
FRANK BUSH PROFESSOR OF ART, SAM FOX SCHOOL OF DESIGN & VISUAL ARTS, WASHINGTON UNIVERSITY IN ST. LOUIS

International & Regional Contributors:

Australia **Ross Harley**
HEAD, SCHOOL OF MEDIA ARTS, THE UNIVERSITY OF NEW SOUTH WALES, SYDNEY

Argentina/Canada **Ricardo Dal Farra**
INTERIM DIRECTOR, HEXAGRAM, INSTITUTE FOR RESEARCH/CREATION IN MEDIA ARTS AND TECHNOLOGIES, ASSOCIATE PROFESSOR, CONCORDIA UNIVERSITY, MONTREAL, NATIONAL UNIVERSITY TRES DE FEBRERO, BUENOS AIRES



Colombia **Felipe C. Londono**
DIRECTOR OF MEDIA DESIGN, CALDAS UNIVERSITY, MANIZALES

New Zealand **Ian Clothier**
SENIOR ACADEMIC AT WESTERN INSTITUTE OF TECHNOLOGY AT TARANAKI (WITT), DIRECTOR OF INTERCREATE RESEARCH CENTRE, TARANAKI

France **Susanna Sulic**
ARTIST, PARIS

US **Suzanne Anker**
SCHOOL OF VISUAL ART, NEW YORK

Cheryl Wassenaar
FOX SCHOOL OF DESIGN & VISUAL ARTS, WASHINGTON UNIVERSITY IN ST. LOUIS

Shaurya Kumar
ASSISTANT PROFESSOR, THE SCHOOL OF THE ART INSTITUTE OF CHICAGO

