

# TECHNOLOGIES OF MEDIATION AND IMMEDIATION

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The word medium and its cognates, such as media and mediation, have a strangely double aspect. On the one hand, a medium acts as an enabler, as a bridge, connecting things that might otherwise be completely disjointed. On the other hand, a medium is something that palpably stands between. Mediated experience is always second-hand; mediated experience is, by definition, not immediate.

Even air as a medium through which we apprehend the World distorts. David Hockney, the painter, was concerned about this aspect, for example. In the late eighties he preferred photocopiers to cameras as he felt that the images produced by the latter were largely pictures of the air between the camera and the subject.

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