

Institucional PROPOSAL | ISEA 2019

Dados da Proposta	
Institutional Org.	FAD - Digital Art Festival BAD - Bienal Arte Digital
Title	Opportunities in Brazil. FAD - Digital Art Festival presents 2nd Edition of Digital Art Biennial 2020
Proposal resume	<p>Since 2007, the Digital Art Festival has spread the themes of Art through New Technologies in four pillars of action in Brazil. (Workshops, lectures, performances and art exhibition).</p> <p>The proposal of this presentation is present opportunities to community in the 2nd Digital Art Biennial (2020). The main theme is "Conditions of Existence".</p> <p>The digital art biennial was conceived in 2015 with the objective of celebrating in the year 2018 the 10 years of activity of the fad – digital art festival, one of the pioneering festivals about art and technology in brazil. The digital art biennial emerges how a new project platform as an international programming project in brazil, seeking to verticalize the reflections for art in technological means and its derivations.</p> <p>The 2nd Digital Art Biennial 2020 is a great opportunity for all makers & thinkers present at the ISEA and at the Image Festival.</p>
Keywords	Digital Art Biennial 2020 Brazil Opportunities Arts Research Exchange Networking
Duration	10 minutes
Rationale, instructional	The FAD - digital art festival is one of the most important technological art festivals in Brazil. Conducted since 2007, it has always to produce relevant



<p>methods, and description</p>	<p>content in the digital culture through the formation of the public.</p> <p>Tadeus Mucelli, director of the FAD, will be present at ISEA 2019. The front of the festival from its inception, will promote opportunities for participation for all those interested in joining the 2nd Digital Art Biennial, from second Semester 2020 in Brazil, Rio de Janeiro city.</p> <p>There are many channels of participation that range from lectures and panels, through art, performance and exhibition workshops.</p> <p>In addition, the opportunities for proposing institutional partnerships with festivals and initiatives of art and culture for action in Brazil will also be open.</p> <p>About First Edition (2018)</p> <p><i>In Rio de Janeiro and Belo Horizonte, more than 40 thousand people experienced the works and proposals of 2018 Digital Art Biennial. After 77 days of Biennial, we understand that, much more beyond art and technologies, Hybridism is, now, a human condition.</i></p> <p><i>675 proposals (art exhibition, workshop, performances..)</i> <i>30 artists selected</i> <i>12 country involved</i> <i>608 hours</i> <i>4.000 attendances in art and education</i> <i>43.000 people audience</i> <i>2 millions euros equivalent in media valuations of the brand of our partners</i></p>
<p>Organizers and presenters' names and affiliations</p>	<p>Tadeus Mucelli</p> <p>Director / Curator at FAD - Digital Art festival PhD Student in Federal University of Minas Gerais - Brazil Researcher in ICAT - Instituto cCriativo em Arte e Tecnologia - Brasil</p>
<p>Bio Resume</p>	<p>Tadeus Mucelli, is an artist, curator, researcher and project manager in technological art and digital culture. He holds a degree in Management of Third Sector Organizations from the State University of Minas Gerais through the Faculty of Public Policies (UEMG / FAPP). Master in Arts by the stricto sensu postgraduate program of the State University of Minas Gerais with thematic on memory, preservation and digital heritage. He holds a Doctoral in Information Science from ECI / UFMG.</p> <p>In the years 2013/2014/2015 he dedicated himself to research on "Instability of Digital" resulting in various actions and products, such as seminars, book and articles, as well as participation in national and international events.</p> <p>He is the founder and founder of the Digital Art Festival - FAD in Belo Horizonte</p>

(since 2007) and the Digital Art Biennial (2018) in Rio de Janeiro. He has been working in the area of Art and Technology since 1998, mainly in the field of electronic art, new media and technological enterprise. Self-taught musical and audiovisual producer, with works published in Brazil and abroad.

Organizer of the publications; FAD catalog and essays (2011), FAD retrospective with scientific essays (2012), Post-Digital Settings: Technological Art and Culture (2017 UEMG Publisher), and the Biennial Book of Digital Art - Catalog and scientific essays (2018). He also works in the conception, artistic direction, consulting and management of cultural projects that involve new media and digital culture.

As a researcher, he is developing in his PhD through the Federal University of Minas Gerais the methodological relations in the field of information science with a view to the production of digital memory and digital heritage in the areas of digital humanities and information studies in technological arts.

In 2012 he was awarded the prize for the promotion of art by FUNARTE - Visual Arts. In 2014, it was awarded by the 1st Brazilian Creative Award, through the Ministry of Culture and the Secretariat of Creative Economy - Cultural Expressions / Digital Art for the project of the EAT - Creative School in Art and Technology.

Belo Horizonte, 18 de fevereiro de 2019.

Tadeus Mucelli
Bienal de Arte Digital