

# FILE ARCHIVE

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FILE FESTIVAL INTERNACIONAL DE LINGUAGEM ELETRONICA

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## Abstract

Presentation of the FILE ARCHIVE, a digital archive of FILE - Electronic Language International Festival. FILE ARCHIVE is an initiative carried out by the independent cultural non-profit organization FILE – International Electronic Language Festival – and aims to make available and share its collection, which brings together 23 years of achievements, in an accessible and free online environment. This expanding collection makes available the last 9 years of FILE FESTIVAL events and exhibitions (2014 -2022), through the free software TAINACAN.

## Keywords

digital file; digital memory; cultural memory, digital platform, database, digital repository.

Co-founded by Paula Perissinotto and Ricardo Barreto, FILE - International Electronic Language Festival - has become a Brazilian cultural platform, with international visibility, that stimulates aesthetic and scientific manifestations produced in electronic and digital art. Since 2000, the organization has maintained a vast collection of documents and records of projects applied in open calls. The content gathered in these 23 years, has become a relevant source of data, in order to understand the transformations (past and present) in the fields of aesthetics and technology. Throughout its history, FILE has constituted a unique collection of its kind, having held 51 exhibitions and exhibited more than 9,000 national and international works. The Festival also visited 6 Brazilian states and exhibited artists from 48 countries.

FILE ARCHIVE is an initiative carried out by FILE, and aims to make available and share its collection, which brings together 23 years of achievements, in an accessible and free online environment. FILE ARCHIVE proposes to be a repository of ideas and media that were creatively explored by the vanguards of electronic art, in their respective eras, and continues to foster new practices of electronic artistic production, such as installations, performances, videoart, sound art, animations, games, webart, bioart, NFTs, algorithmic art, etc. The archive content is a narrative of the artists' participation from more than 48 countries.

This constantly expanding collection is available through the free software TAINACAN, developed at the Faculty of Information Science at the University of Brasília. FILE ARCHIVE, currently, have inputted the data of the last 9 years of FILE exhibitions (2014 -2022); including files in different formats, such as digitized publications, biographies, synopses, photographic records of exhibitions and works, as well as information about symposia, workshops, artistic performances, and festival awards; as illustrated in Figure 1, Figure 2, Figure 3 and Figure 4.

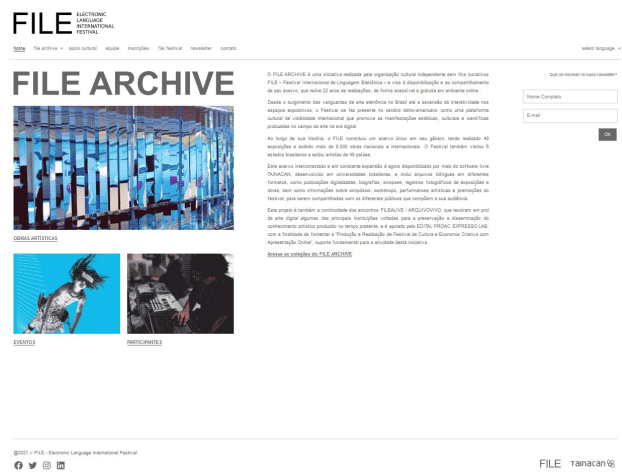


Figure 1. FILE ARCHIVE homepage. © Copyright. FILE FESTIVAL

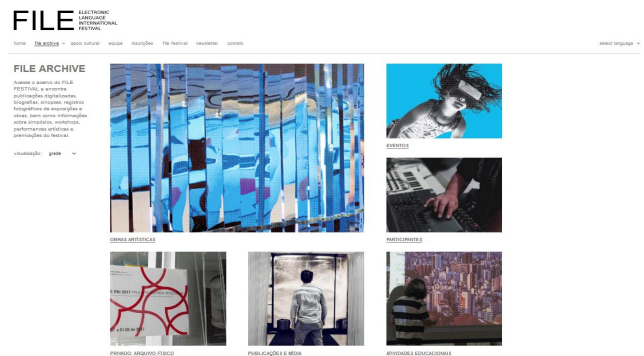


Figure 2. Collections of FILE ARCHIVE. © Copyright. FILE FESTIVAL

The final structure of FILE ARCHIVE digital repository was composed of 8 collections, where each of them contains specific metadata of different typologies, such as: Artworks, Participants, Events, Educational Activities, Venues, Publications & Media, Physical Archive, Registration form.

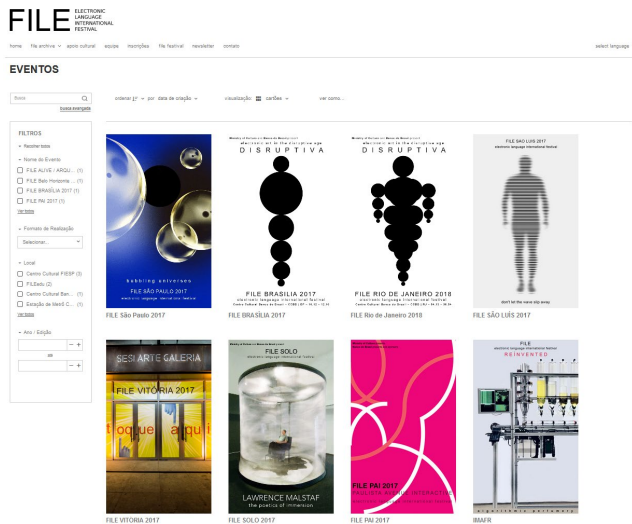


Figure 3. FILE ARCHIVE, Events Collection. © Copyright. FILE FESTIVAL

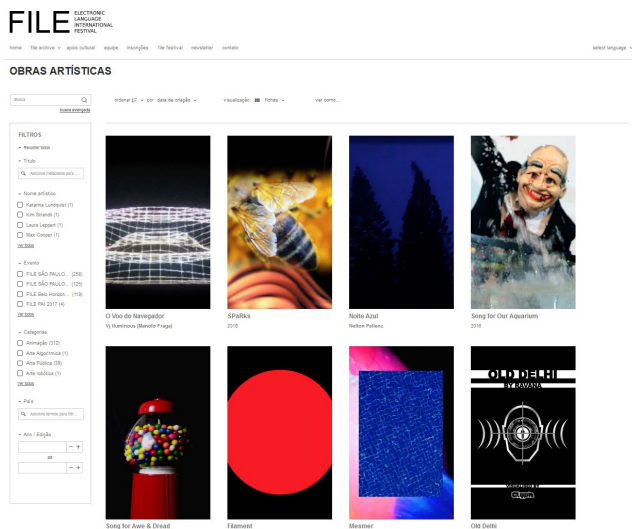


Figure 4. FILE ARCHIVE, Artworks Collection. © Copyright. FILE FESTIVAL

The result of this project offers the public interested in the field of art and technology online access to organized information and contributes to facilitating, to all interested scholars, the means for free access to the information in this collection. In this way, we support, value and disseminate the festival's content, in addition to preserving the material and

immaterial assets of the international and historical cultural heritage created by a Brazilian initiative.

## Author(s) Biography(ies)

Paula Perissinotto is specialized in new media, contemporary art and digital culture. Master's degree in visual poetics from ECA (School of Communications and Arts at USP University of São Paulo). Since 2000 I have been working as Co- organizer and Co-curator of FILE, Electronic Language International Festival, a non-profit cultural organization that promotes and encourages aesthetic and cultural productions related to the new poetics of contemporary culture. At the festival, is responsible for the selection of works, international relations and also calls for project management carried out in Brazil. Have produced and realized 50 art and technology exhibitions. Current is a PHD student at the University of São Paulo, School of Communications and Arts | ECA, in Visual Poetics. Member of the Realidades Research Group licensed by CNPq, led by Profa. Dr. Silvia Laurentiz who in turn, is formally affiliated with the School of Communications and Arts and the Department of Visual Arts, ECA / USP.

Fabiana Krepel is a Food Engineer graduated from Unicamp University, and post-graduated in marketing from ESPM. She holds a Graphic Design Certificate from Parsons The New School of Design and an ADVANCED DIPLOMA in Online Education & Training from the Institute of Education, University of London.

Fabiana has experience in strategic planning, direct marketing, acquired in multinational and national companies such as WUNDERMAN. She has also 15 years of experience in specialized consultancy for cultural projects in incentive laws; both in the development and approval of customized projects, as well as in the management of sponsorship resources and accountability.

Since 2001 she has been a Partner – Director of KCE Consultoria Empresarial | b.k design; and is responsible for coordinating the FILE FESTIVAL platforms; FILE ALIVE and FILE ARCHIVE (online educational platform and archive Platform); as well as responsible for FILE cultural projects in incentive laws.